



## CALL FOR SPONSORSHIP

### AAHCI Regional Conference – University of Milano-Bicocca

Pursuant to Article 134 of Legislative Decree No. 36/2023

The **University of Milano-Bicocca**, through its School of Medicine, is honored to host the upcoming **AAHCI Regional Conference**, in collaboration with the **Association of Academic Health Centers International (AAHCI)**, an international arm of the Association of American Medical Colleges (AAMC).

The conference, to be held September 28 – 30 in Milan, Italy will explore the theme “Human centered medicine: the role of technology for healthcare”, and will convene senior leaders from academic health centers, medical universities, and global research institutions to address emerging challenges and opportunities in academic health and healthcare delivery.

To support the successful delivery of this high-profile event, the University of Milano-Bicocca invites **expressions of interest** from organizations interested in becoming **official sponsors** of the AAHCI Regional Conference.

### Why Sponsor the AAHCI Conference in Milano-Bicocca?

Sponsorship offers a strategic opportunity to:

- **Connect with international academic and healthcare leaders;**
- **Promote your organization’s expertise and commitment** to innovation and education in the medical/health field;
- **Strengthen institutional partnerships** within the global health and academic ecosystem;
- **Enhance your visibility** in a prestigious international forum.

### Sponsorship Tiers and Benefits

Four distinct sponsorship tiers, each designed to provide value and visibility aligned with different level of support are offered:

Tier	Contribution	Benefits
<b>Bronze</b>	€1,000	- Logo on event website and printed materials
<b>Silver</b>	€5,000	- Bronze benefits - Acknowledgment during opening session

Tier	Contribution	Benefits
<b>Gold</b>	€15,000	- Silver benefits - Branded presence in networking areas - Inclusion in press and media kit
<b>Platinum</b>	€25,000	- Gold benefits - <b>Co-organized thematic session</b> with joint branding - <b>Welcome address</b> before the institutional dinner - <b>Invitation for up to 50 guests</b> at the institutional dinner

All sponsors will receive coordinated visibility in pre-event communications, conference signage, printed materials, and the official program.

## Legal Framework and Selection Process

Sponsorship agreements will be awarded under the terms of **Art. 134 of Legislative Decree No. 36/2023**, which guarantees transparency, impartiality, and equal treatment for all interested parties.

Once at least **30 days** have passed from the publication of this call on the official SUniversity of Milano-Bicocca website, under the page of the School of Medicine, sponsorships may be negotiated with eligible candidates who have submitted expressions of interest.

## Eligibility Criteria

Applicants must meet the criteria established in **Art. 65 of Legislative Decree No. 36/2023**, including:

- Absence of disqualifying conditions under Articles 94 and 95 of the above mentioned Decree;
- Proof of professional eligibility, such as registration with the **Chamber of Commerce** or equivalent.

## How to Submit Your Expression of Interest

Interested organizations should complete the **“Expression of Interest – Annex A”**, signed by a legal representative or authorized individual, accompanied by a copy of the signatory’s valid ID.



Submissions should be sent to:  
ateneo.bicocca@pec.unimib.it  
Cc: ricerca.medicina@unimib.it  
**Deadline: 30/06/2025**

For more information, please contact:  
Dr. Paola Di Rienzo – paola.dirienzo@unimib.it

We look forward to welcoming your organization as a valued sponsor of the **AAHCI Regional Conference in Milano-Bicocca** — a global forum for academic leadership, innovation, and strategic partnership in health.

The Dean of the School of Medicine  
Prof. Giuseppe Carrà